



UK-Germany Technology Summit

10th March 2014 Hall 8, Center Stage, CeBIT Fairgrounds, Hanover 3:30 p.m. – 5:00 p.m.

- Simultaneous translation will be provided
- Participation is free of charge

Moderated by Julian David, CEO techUK

- 3:31 Welcome by Prof. Dieter Kempf, President of BITKOM
- 3:34 Statement by

Brigitte Zypries, Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy

3:44 Statement by

Lord Livingston of Parkhead, Minister of State for Trade and Investment

- 3:54 Introduction & Overview by Julian David, CEO, techUK
- 3:57 Creative Innovation:

Impulse by Joanna Shields Chairman Tech City UK and British Business Ambassador for the Digital Industries

4:12 Panel Discussion: Game changing technologies

- Hagen Rickmann, Director of Sales, T-Systems International
- Mike Slater, Senior Vice President Northern Europe & South Africa, Software AG
- James Rosewell, CEO & Founder, 51Degrees
- Nick Bray, CFO, Sophos
- Sarah Wood, Co-founder & COO, Unruly

5:00 End