

Digital Product Discovery

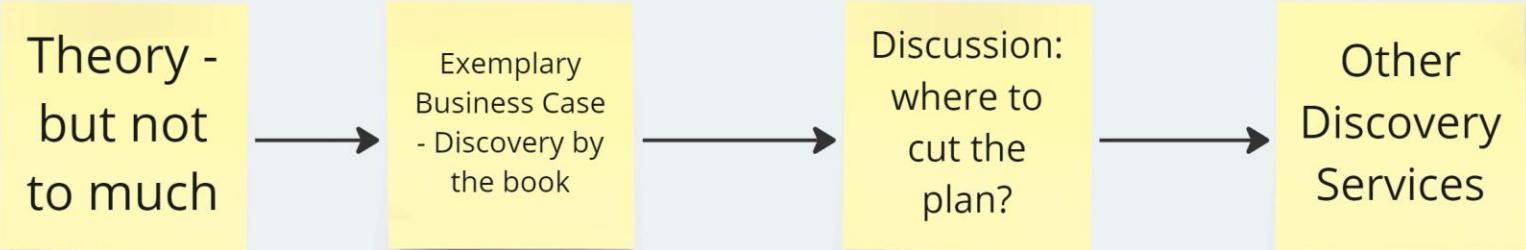
Daniel Jaros
Discovery Services Manager,
Future Processing

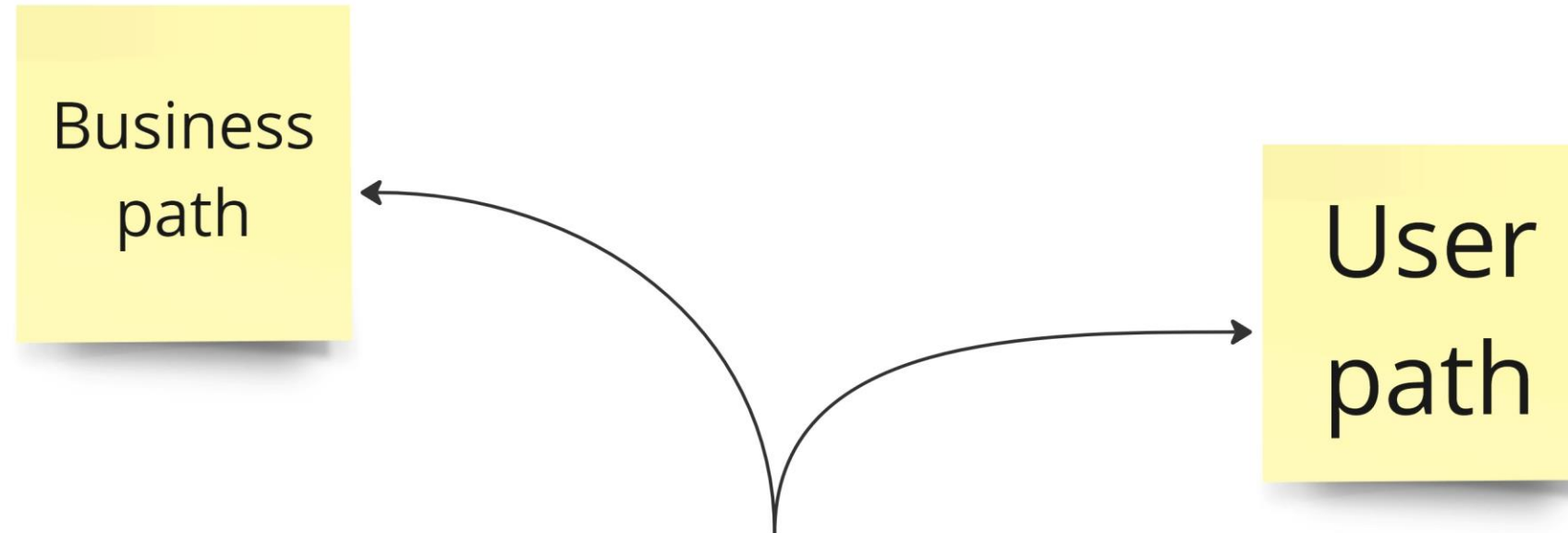
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WORKSHOP PLAN





SO... WHAT IS A **DISCOVERY**?

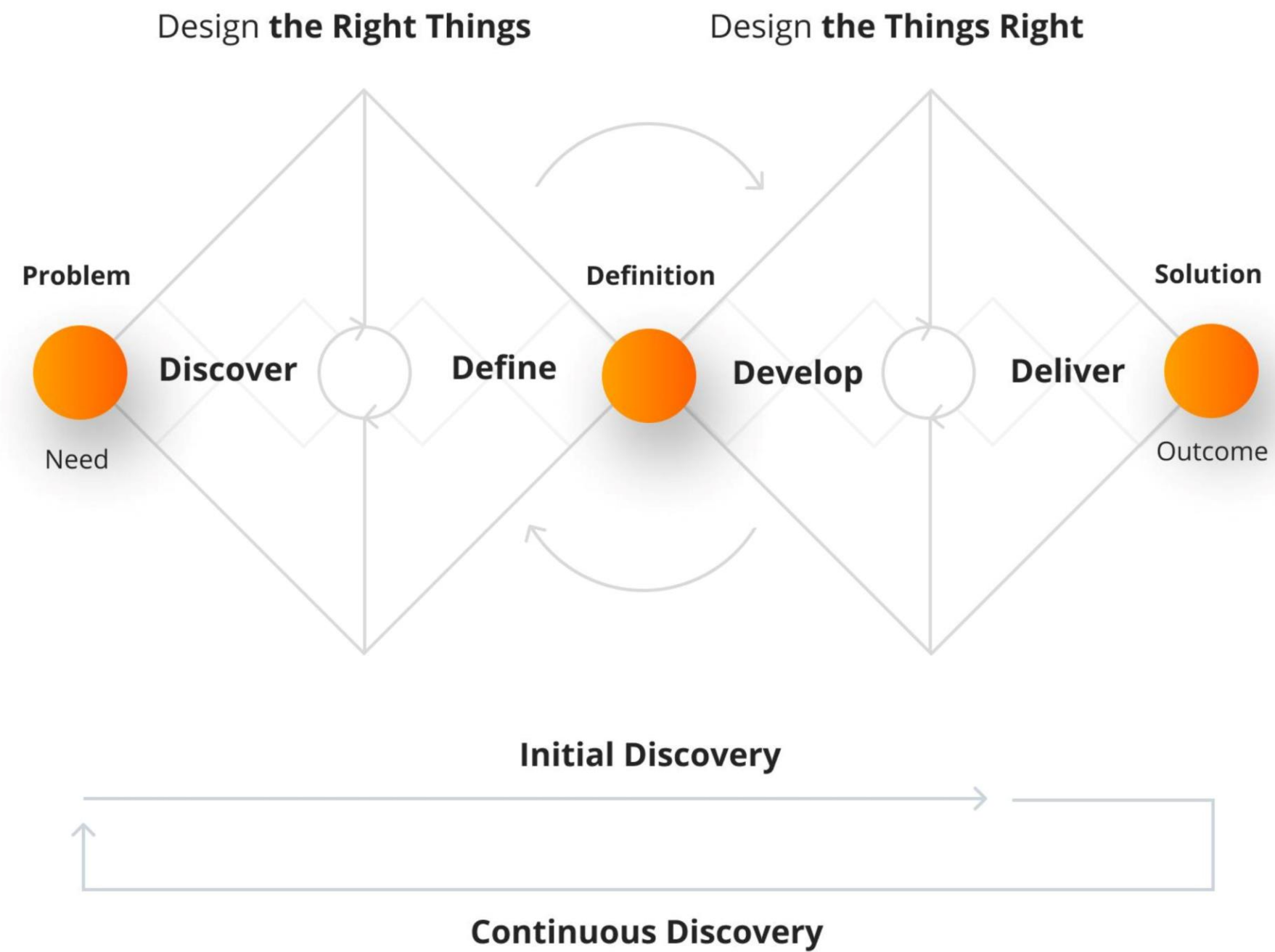
Make sure
that we are
solving the
right problem

Turn
assumptions
into real
information

Find patterns
and hidden
needs /
context

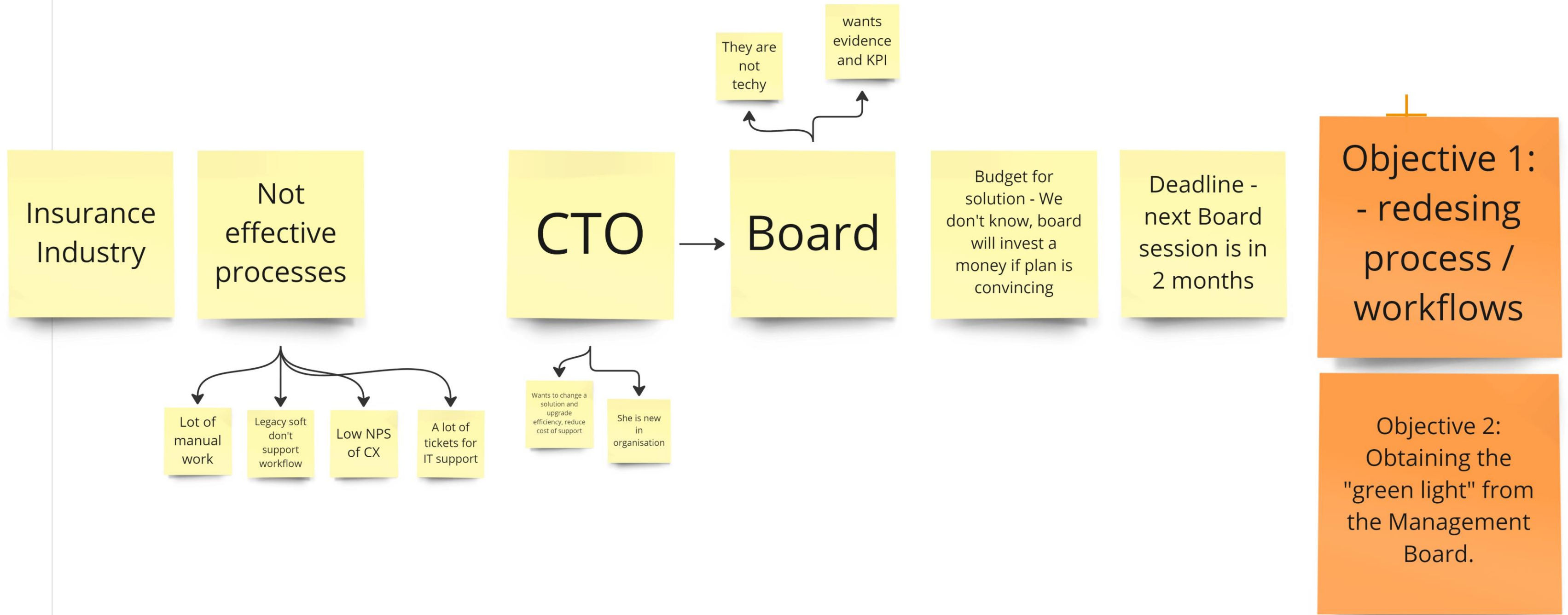


SO... WHAT IS A **DISCOVERY**?





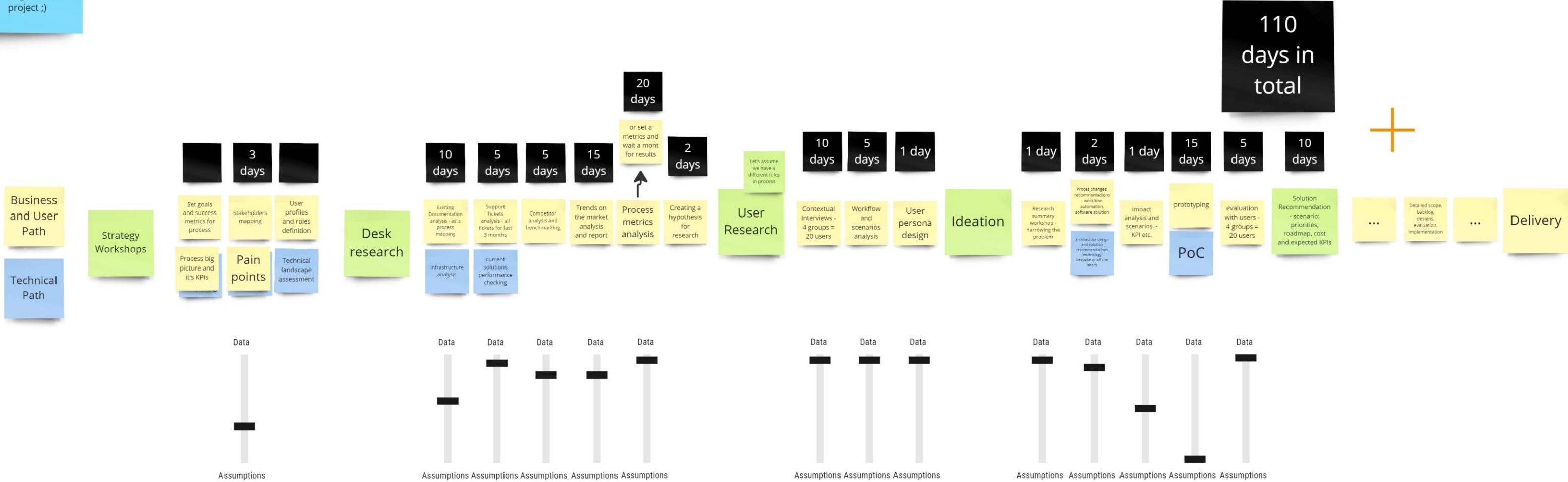
A BUSINESS CASE





DISCOVERY 'BY THE BOOK'

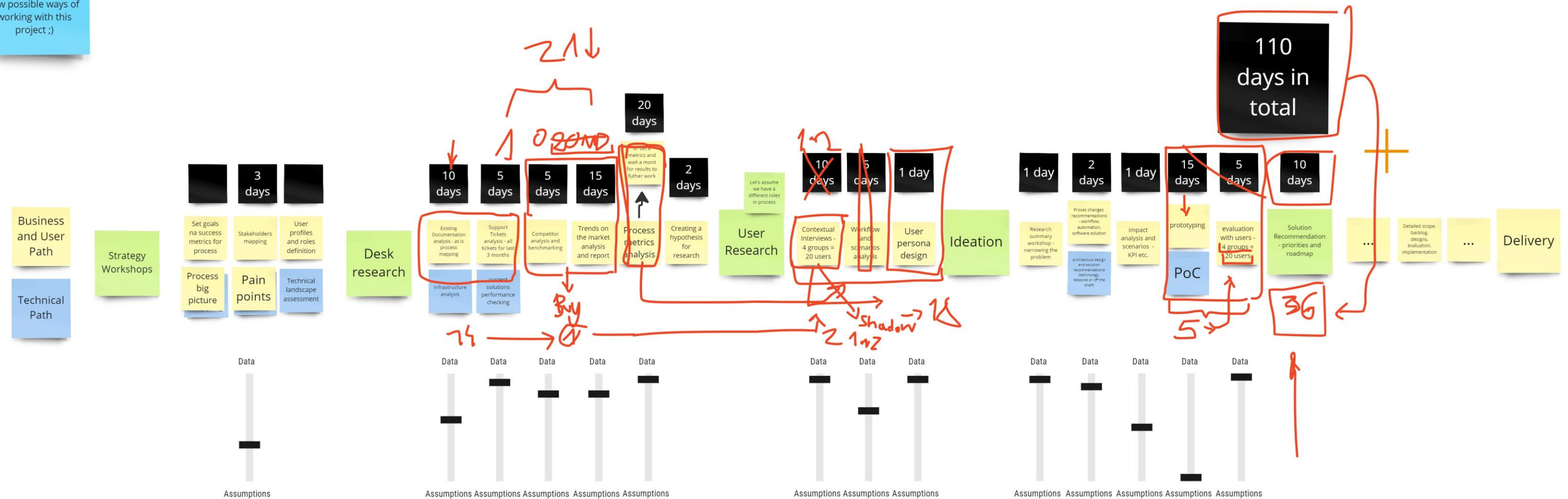
Please bear in mind
- this is only an
example, one of the
few possible ways of
working with this
project ;)





DISCOVERY - MORE OPTIMAL

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project :)





+

DIGITAL PRODUCT DISCOVERY

FAST TRACK SERVICES

Product
Success
Workshops

3
days

Scenarios
redy to
make
decision

Roadmap
of
activities

Rapid to
market

Product
Success

+ building a
PoC rapidly to
start
monetisation
of idea

Subscription
model

Consultancy
on demand

Experts for
when you
need them

Experts for
when you
need them

+



Do you have **any questions?**

Daniel Jaros

Discovery Services Manager
Future Processing

djaros@future-processing.com

Thank you for your attention

 Future Processing

ul. Bojkowska 37A
44-100 Gliwice, Poland
+44 845 805 7479

sales@future-prcessing.com
www.future-prcessing.com

