Future Processing

Digital Product Discovery

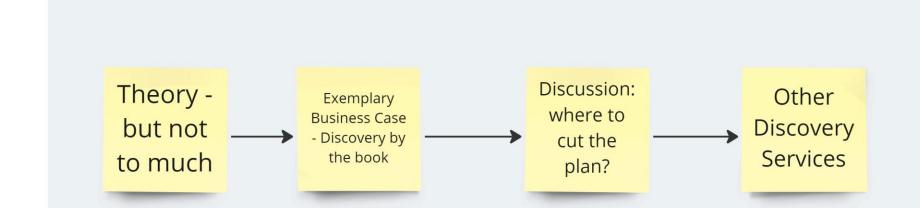
Daniel Jaros

Discovery Services Manager, Future Processing



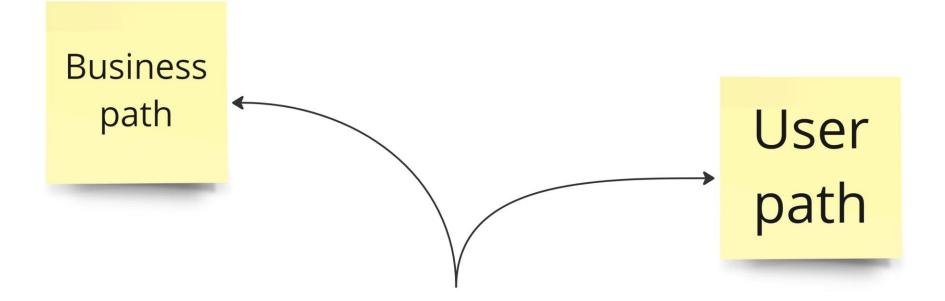


WORKSHOP PLAN

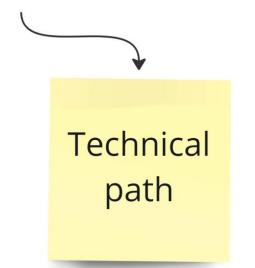








SO... WHAT IS A DISCOVERY?



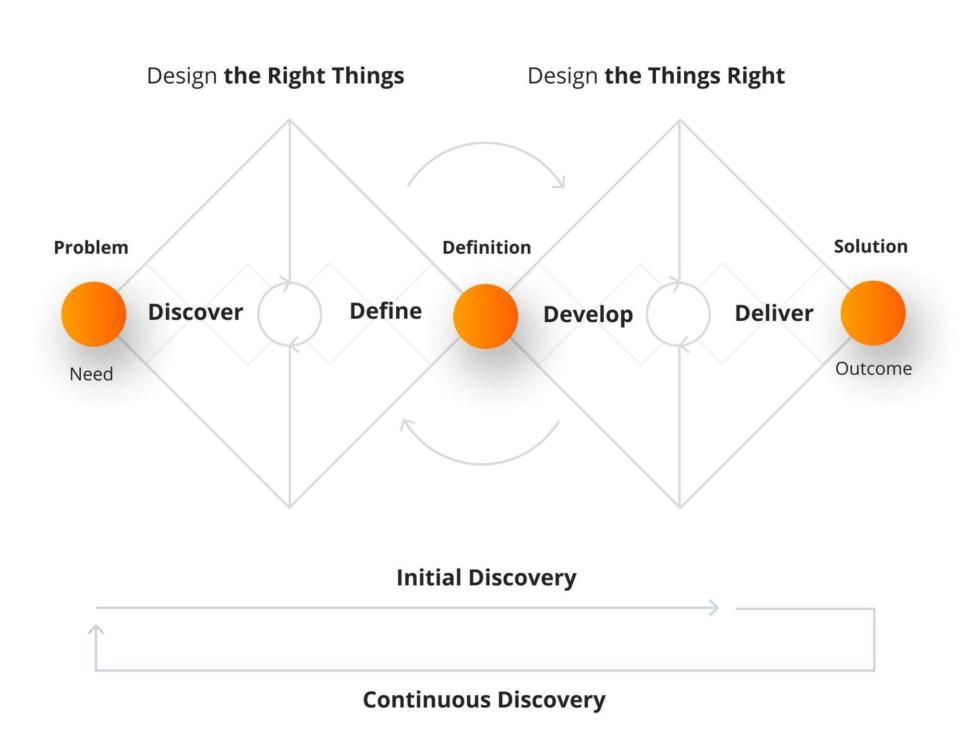
Make sure that we are solving the right problem

Turn
assumptions
into real
information

Find patterns and hidden needs / context

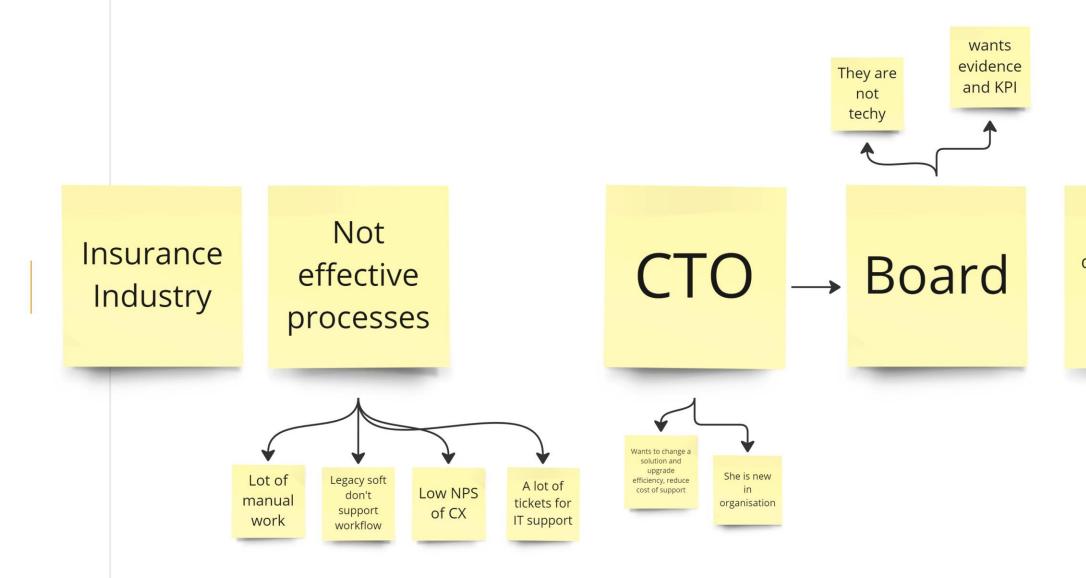


SO... WHAT IS A DISCOVERY?





A BUSINESS CASE



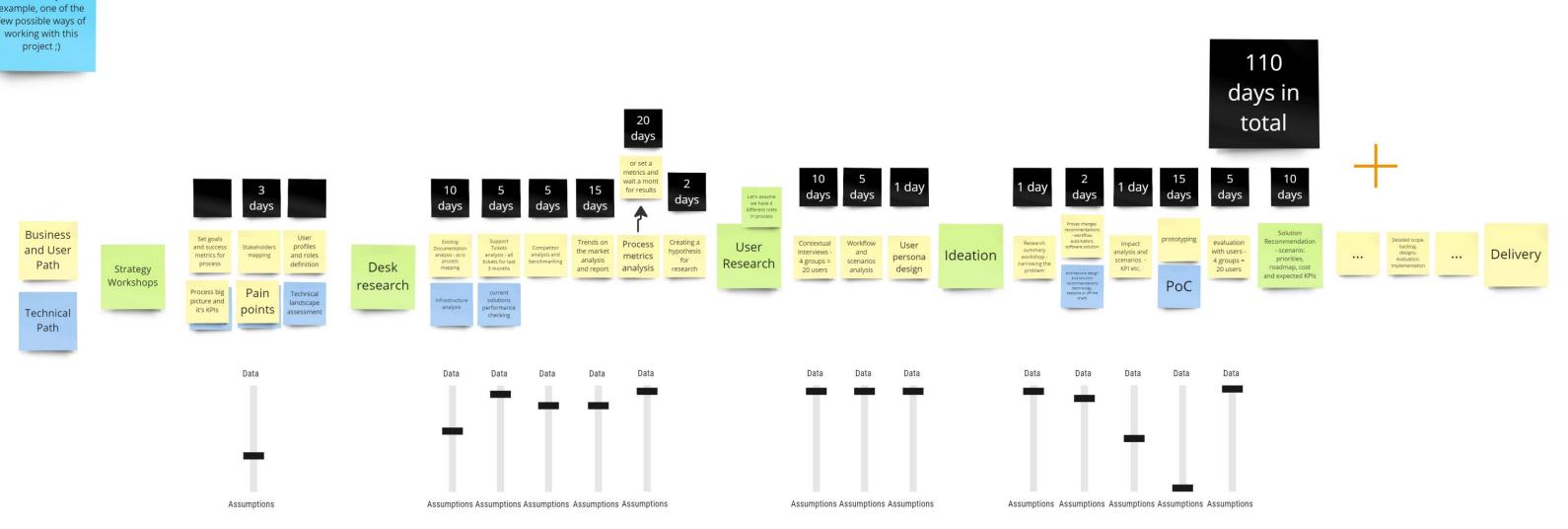
Budget for solution - We don't know, board will invest a money if plan is convincing

Deadline next Board session is in 2 months Objective 1:
- redesing
process /
workflows

Objective 2:
Obtaining the
"green light" from
the Management
Board.

DISCOVERY 'BY THE BOOK'

Please bear in mind - this is only an example, one of the few possible ways of working with this project ;)





DISCOVERY - MORE OPTIMAL

Assumptions

Please bear in mind - this is only an example, one of the few possible ways of working with this project ;) 110 days in total Business User and User Delivery Ideation persona Research Path Desk Strategy Workshops research Process Technical Path Data

Assumptions Assumptions Assumptions

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Assumptions Assumptions Assumptions Assumptions



DIGITAL PRODUCT DISCOVERYFAST TRACK SERVICES

Product
Success
Workshops

3
days

Scenarios
redy to
make
decision
Roadmap
of
activities

Rapid to market

Product Success

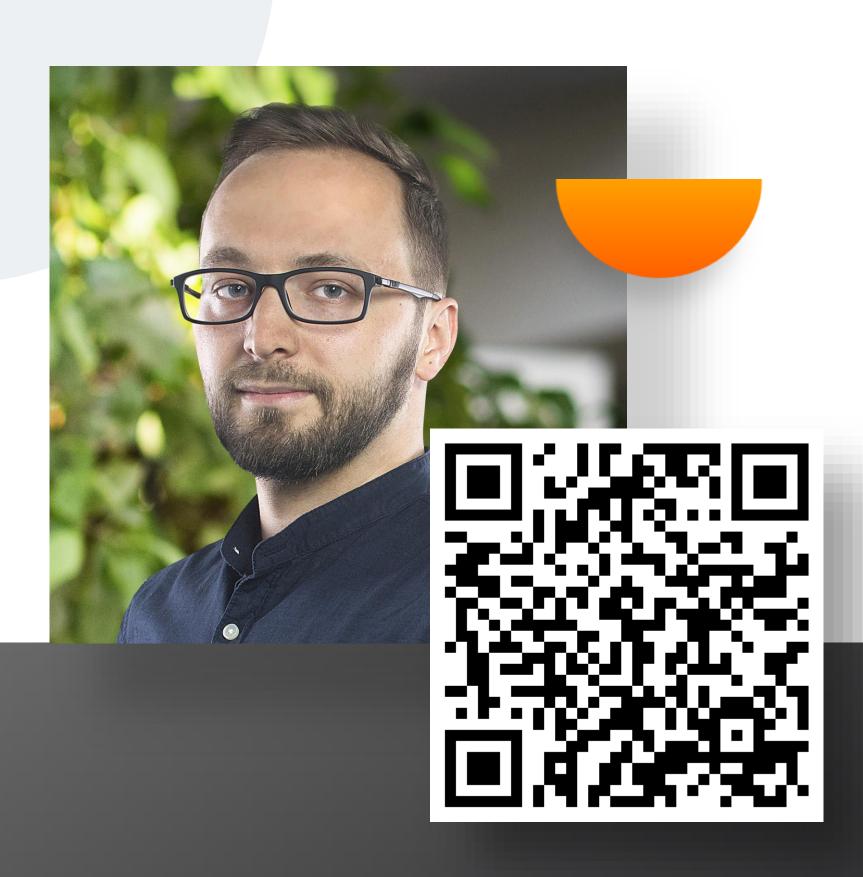
Product Success

Subscription model

Consultancy on demand

Experts for when you need them

Experts for when you need them



Do you have any questions?

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Thank you for your attention

Future Processing

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