



Online Music Licensing

GEMA tariffs and Bitkom umbrella agreements at a glance

As of: December 1st, 2021

bitkom

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Copyright

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Tariff	Scope of application	Temporal validity	Bitkom umbrella agreement (20% discount)	Standard remuneration	Minimum remuneration	Assessment basis (AB)	Minimum amount	Other
VR-OD 7	Music & music video Download (incl. limited subscriptions)	since March 1 st , 2020	This tariff is disputed by Bitkom in its appropriateness.	10.25% of assessment basis (AB) for albums & single titles	0.091 € per individual title 0.0875 € - 0.0563 € for each title in an album (depending on the number of titles) Special regulations for overlengths from 10 min. playing time; albums not compiled by labels	All net income causally attributable to the use of music	240 €/ year 20 €/ month	Audio samples (max. 90 sec.): Service with individual downloads < 1 mio.: 187.50 € / year < 10 mio.: 625 € / year > 10 mio.: 2,500 € / year
VR-OD 8	Music & music video paid streaming (unlimited subscriptions)	since March 1 st , 2020	This tariff is disputed by Bitkom in its appropriateness.	15% of AB	Single-Platforms: 0.75 €/month and end customer Multiple-Platforms: 1.75 €/month and end customer Individual agreements for time-limited special offers	All net revenues of the service to be licensed causally attributable to the use of music	240 €/ year 20 €/ month	Multiple-Platforms also include offers that provide the option of "tethered download". So far, no practicable free trial regulation and no transparent regulation on family subscriptions.
VR-OD 9	Music & music video Free streaming (ad-financed offers)	since March 1 st , 2020	This tariff is disputed by Bitkom in its appropriateness.	15% of AB	high interactivity: 0.00375 € per stream low interactivity: 0.001 € per stream Special arrangements for new services/ business models	All net revenues of the service to be licensed causally attributable to the use of music	240 €/ year 20 €/ month	
VR-OD 11	MoD-Cloud-Services (Online service for the storage and preservation of music files)	since March 1 st , 2020	no	Combined with primary performance (music was initially purchased from the relevant MoD cloud service provider as a download or physical sound carrier)	All net revenues of the MoD cloud service to be licensed causally attributable to the use of music	240 €/ year 20 €/ month	Complements amongst others VR-OD 7	
				0.41% of AB				0.0036 € per download 0.00015 € per stream
				without primary performance (MoD cloud service provider- foreign origin of the music)				
				12% of AB				0.217 € per end user and month

VR-OD 1

Ringtone melodies
download

since March 1st,
2020

[yes](#)

11% of the AB or if
market price n/a:
0.138 € per retrieved
work with playing
time < 1:45 min.

per 1:45 min. of playing time or part thereof: 0.092€

Special rule if playing time > 1:45 min.

Price paid by the end
user for the services of
the of the MoD offer
with download for
ringtone melodies or, if
applicable, in the case of
a deviating business
model on the basis of an
individual agreement.

240 €/ year
20 €/ month

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AVR-OD 4	VoD download & streaming (paid and ad-financed)	since March 1 st , 2020	yes, for remunerated offers	download		all net revenues causally attributable to the film video use	240 €/ year 20 €/ month	"Streaming" also includes the possibility of making a copy for a limited period of time, max. duration: 30 days or 48 hours from the start of playback (tethered download). tariff does not differentiate between paid and unpaid use umbrella agreement with special provisions for viewing samples, seasons, old videos, US productions
				1.50% - 3.50% of AB depending on the category	0.0050 € - 0.1650 € depending on category (feature film, short film, clips, etc.)			
				streaming				
				1.25% - 2.60% of AB depending on the category	0.0011 € - 0.0550 € depending on the category			
AVR-OD 4 (Ziffer II.5.)	VoD streaming (unlimited subscription)	since March 1 st , 2020	yes	3.125% of AB	0.25 € per month and subscription / end user	all net revenues causally attributable to the use of film works within the scope of VoD streaming	240 €/ year 20 €/ month	incl. 30 days free trial, incl. offline caching or tethered download
AVR-OD 10	Music content on websites on a small scale (music-on-demand, video-on-demand, background music, linear streaming)	since November 18 th , 2020	no	The remuneration shall be paid by means of licence packages specified in more detail in the tariff under § 2; the specific type of use and the number of times the website is called up shall be decisive in this respect.				only applies to online services that generate max. 24,000 € net revenue per year causally attributable to the use of music content
Podcast-Licence	Podcast download (only under strict conditions: max. 300 €/ month net income from the podcast, musical works may not be isolated; podcast is offered on own website etc.).		no		term 1 month	term 2 months	term 3 months	Intro/outro may last max. 20 sec. each.
				intro/outro, 5 €/ month		10 €	15 €	
				intro/outro +5 songs per month, 10 €/ month	10 €	20 €	30 €	
				intro/outro +31 songs per month, 30 €/ month	30 €	60 €	90 €	

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VR-OD 14	Podcasts download & streaming	since May 12 th , 2020	This tariff is disputed by Bitkom in its appropriateness.	up to 50,000 views per podcast episode per month		all net revenues causally attributable to the use of the podcast	no	VR-OD4, VR-OD 7, VR-OD 8, VR-OD 9 and VR-OD 10 are priority.
				5 to 25 € per minute of music, 50% for background music (billed by the second)				
				from 50,000 views per podcast episode per month				
				15% of the AB taking into account the percentage of music	from 30 € per minute of music (5 € per 10,000 views), 50 % for background music (billed by the second)			
7S-VR/Hf-Pr	Webradio (all broadcast types without Premium Radio)	n.a.	no	Formula: 7.5 / 100 x percentage of music share = percentage share in AB	without program accompanying online use: 0.0102 € per listener incl. program accompanying online use: 0.01224 € per listener The widest listener group is decisive, if necessary, in the case of a broadcasting time < 24/7, the remuneration rate must be reduced in proportion (min. but 42h/week are to be charged).	broadcast-related revenues	32.50 €/month (without program) 40 €/month (with program)	According to the usual figures in the market, the widest listener group (WLG) is the number of people who state that they have listened to the program within the last 14 days (Mon to Sun), whereby each person is only counted once.
7S-VR/PHf-Pr	Premium-Radio	n.a.	no	Formula: 9.0 / 100 x percentage of music share = percentage share in AB	without program-accompanying online use 0.01224 € per listener with online use accompanying the program 0.01469 € per listener The widest group of listeners is decisive; if necessary, the rate of payment must be reduced proportionally in the case of broadcasting time < 24/7 (however, a minimum of 42 hours/week must be calculated).	broadcast-related revenues	39 €/month (without program) 47 €/month (with program)	According to the usual figures in the market, the widest listener group (WLG) is the number of people who state that they have listened to the program within the last 14 days (Mon to Sun), whereby each person is only counted once.