

# THE FUTURE

THE FUTURE OF MEDIA, TECHNOLOGY AND LIFESTYLE



NICK SOHNEMANN, MBA INNOVATION ADVISOR TRENDONE

ALWAYS-ON

ENDURING  
COMMUNITY

COLLECTIVE  
INTELLIGENCE

CONNECTED  
SPACE

VOICE  
PROCESSING

WEARABLE  
TECHNOLOGY

AUGMENTED  
REALITY

SEMANTIC  
WEB

AV IMPLANTS

AGENTS

LOCATION BASED  
INTELLIGENCE

WEB OF THINGS

5 SENSE  
IMMERSION

BRAINWAVE  
CONTROL

GEOSPATIAL  
-WEB



*Jamila*

# JAMILA WILL BE ALWAYS ON



# JAMILA EXPLORES THE WORLD VIRTUALLY



twinity



MICRO-TREND: TWINITY, THE REAL VIRTUAL WORLD

TWINITY.COM

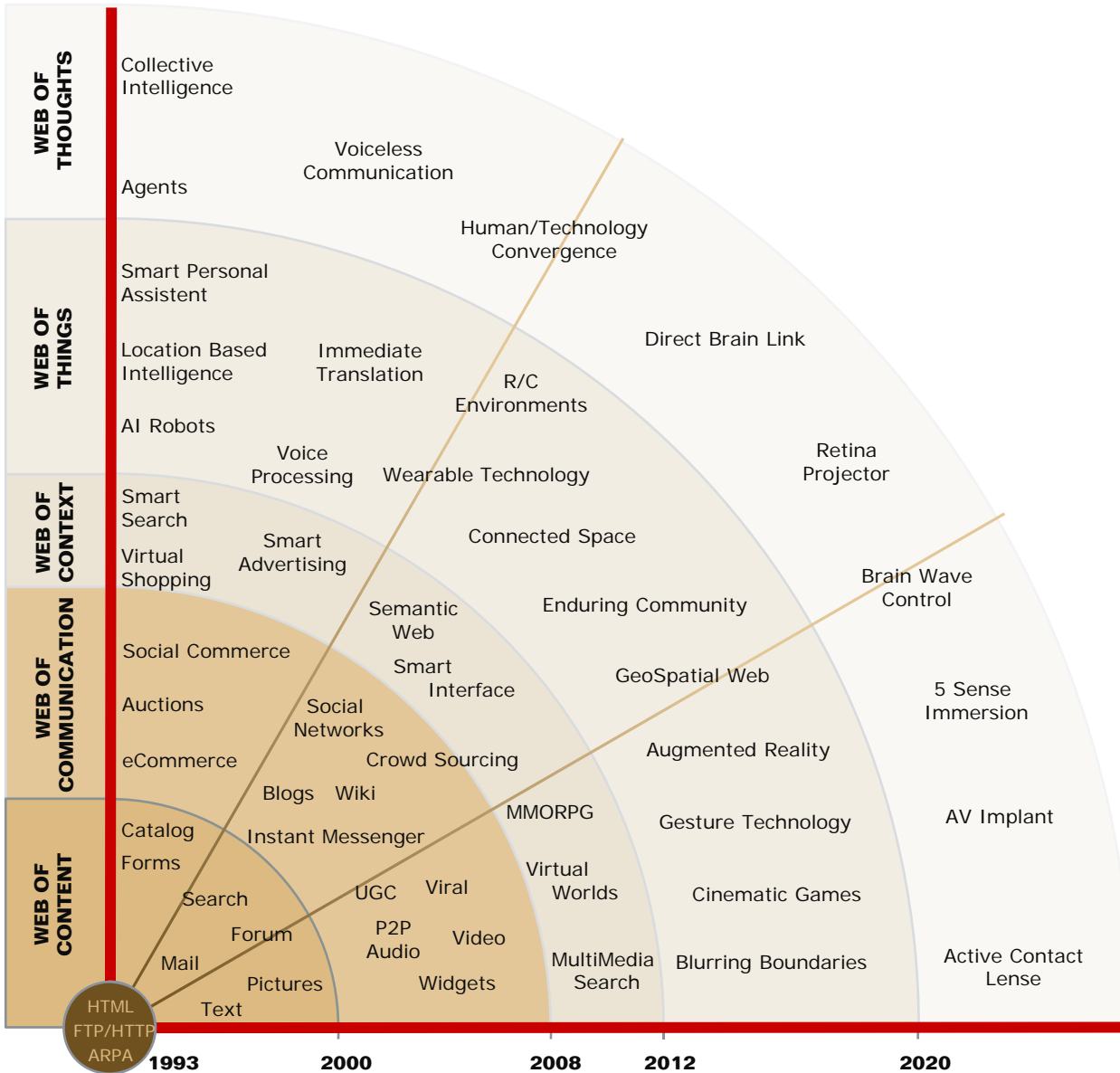


# JAMILA LOVES WEARABLE TECH



MICRO-TREND: LUMALIVE VIDEO TEXTILES

LUMALIVE.COM



# VIRTUAL ENTERTAINMENT



EpikHigh

Fry

126

Difficulty Easy

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 [공격] 공격이 준비되었습니다.

1	DA1	3514
2	DA2	4201
3	DA3	3416
4	DA4	3251
5	DA5	3251
6	DA6	2682

**NURIEN**  
www.nurien.com

POWERED BY  
  
 UNREAL TECHNOLOGY



# SEMANTIC SEARCH

The screenshot shows the Powerset website interface. At the top, the browser address bar displays "http://www.powerset.com/". The Powerset logo is in the top left, and "Powerlabs : Signup or Login" is in the top right. The main heading reads "Ready. Powerset. Go." Below this is a search bar with the placeholder text "search wikipedia articles" and an "Explore" button. A yellow sticky note is placed over the search bar with the text "searching Wikipedia articles". Below the search bar is a "watch demo video" button. The page is divided into three main sections: "Discover Factz", "Unlock Meaning", and "Scan Summaries".

**Discover Factz**  
For most people, places and things, Powerset shows a summary of Factz from across Wikipedia.

<b>Henry VIII</b>	<b>dissolved :</b>	<b>monasteries</b>	abbey,
	granted :	land, abbey, Thoma	
	married :	wife, Anne Boleyn,	
	founded :	professorships, Brist	

**Unlock Meaning**  
Powerset finds articles related to the meaning of your query. And sometimes even direct answers.

**Scan Summaries**  
Powerset summarizes pages for easy browsing, with tools that follow you as you read and explore.

**The Daily Show**  
The Daily Show won Emmy Award  
The Daily Show won Peabody





# SMART WEB

VIDEO MOST POPULAR TIMES TOPICS

U.S.

TECHNOLOGY SCIENCE HEALTH

h of Kennedy, Dallas

ORKTIMES

t is, perhaps the most withering  
leaping off the cover of D, a  
nedy?"

naps the most withering question:  
ff the cover of D, a Dallas

their most painful moment, they  
is somehow much the same, a stubbornly

4. Maureen Dowd: A Wake-Up Call for Hillary

Log In Register Now

iglué

Person  Location  Date  Prod..

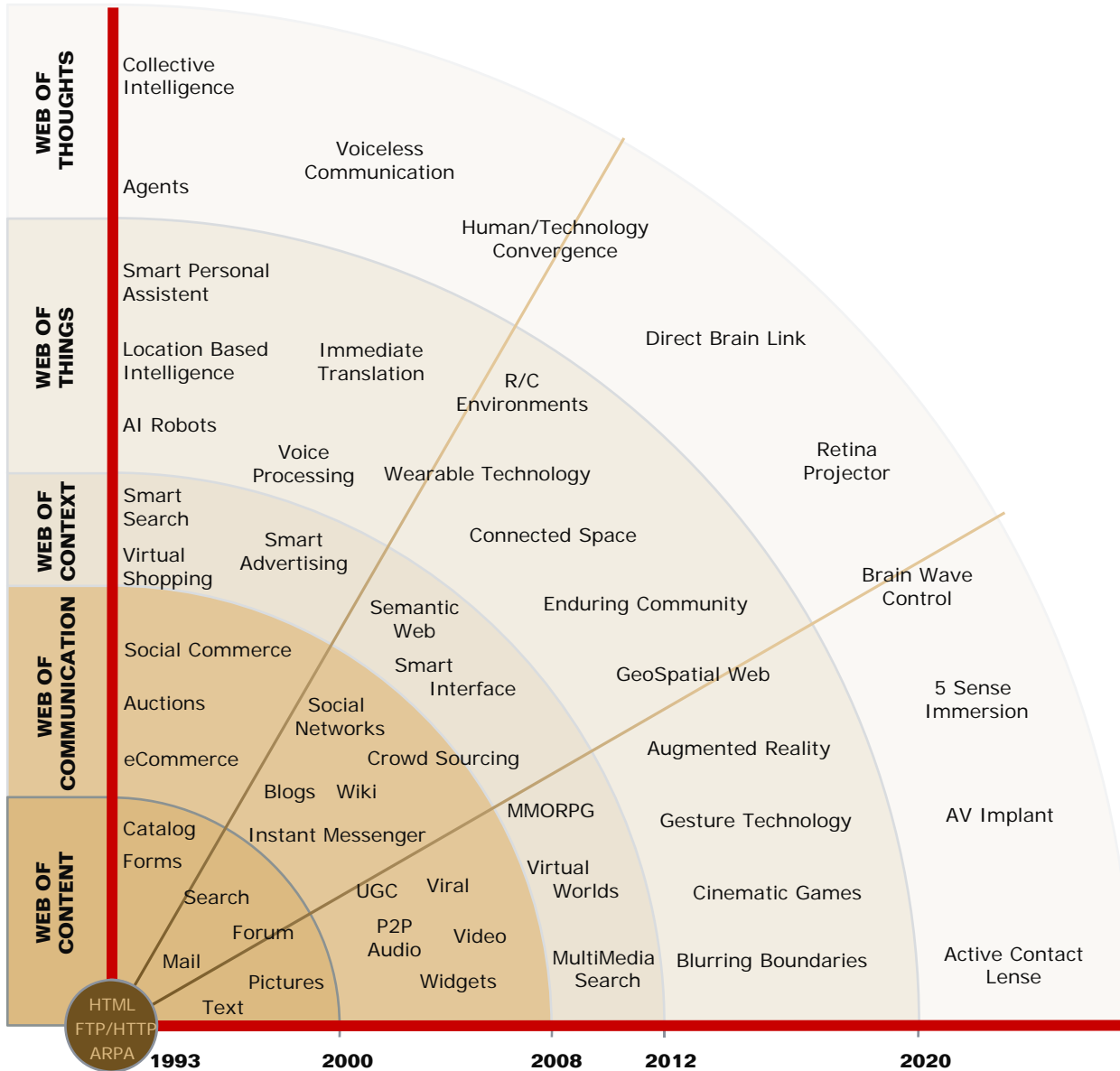
## John Fitzgerald Kennedy



Date of Birth: 1929-05-17  
Place of Birth: Brookline, MA  
Date of Death: 1963-11-22  
Place of Death: Dallas, Texas  
Occupation: Politics  
Description: 35th President of the United States, 1961-1963

Education: Brookline, MA  
Reason of Death: Assassination  
Lover: Marilyn Monroe  
Wife: Jacqueline Bouvier  
Film role: The Zapruder Film (1963)

timeline:



# AUGMENTED REALITY



# NATURAL LANGUAGE PROCESSING

The screenshot shows a web browser window displaying the website 'thepudding'. The browser's address bar shows 'ThePudding.com'. The website header includes the 'thepudding' logo and navigation links for 'Home', 'About Us', 'Feedback', and 'Logout'. The main content area features a central box with the heading 'We Make Conversations Interesting.' Below this is a form labeled 'Enter Phone Number' with a text input field containing the number '1'. To the right of the input field is a 'Call' button and a 'SMS Text' link. A 'paddingmedia' logo is visible at the bottom of the page.

# *IMMEDIATE TEXT 2 VOICE*



knfb Reading  
Technology Inc.



# *REAL TIME TRANSLATION*



# *SMART INPUT DEVICES*

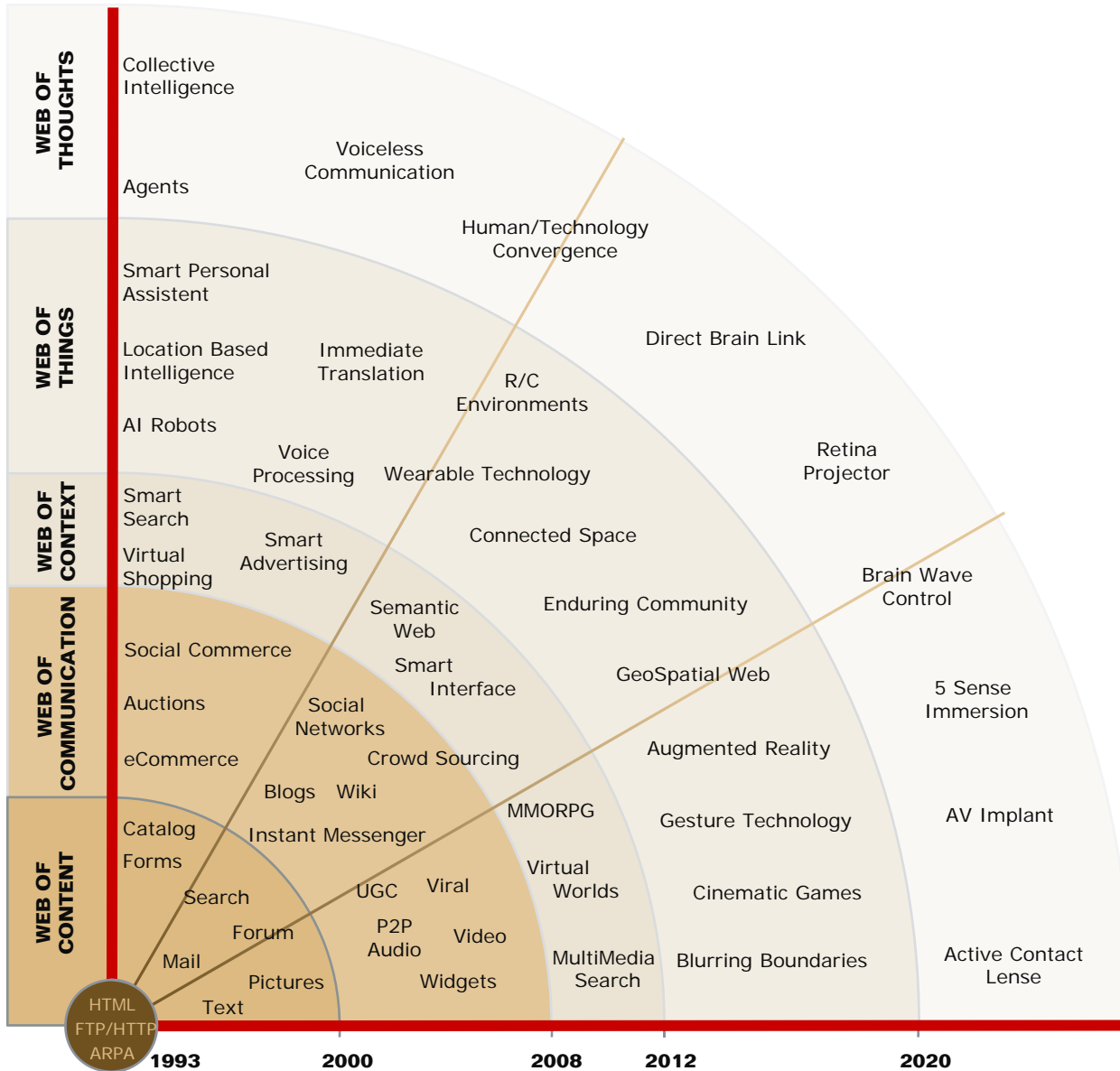


# *GESTURE TECHNOLOGY*

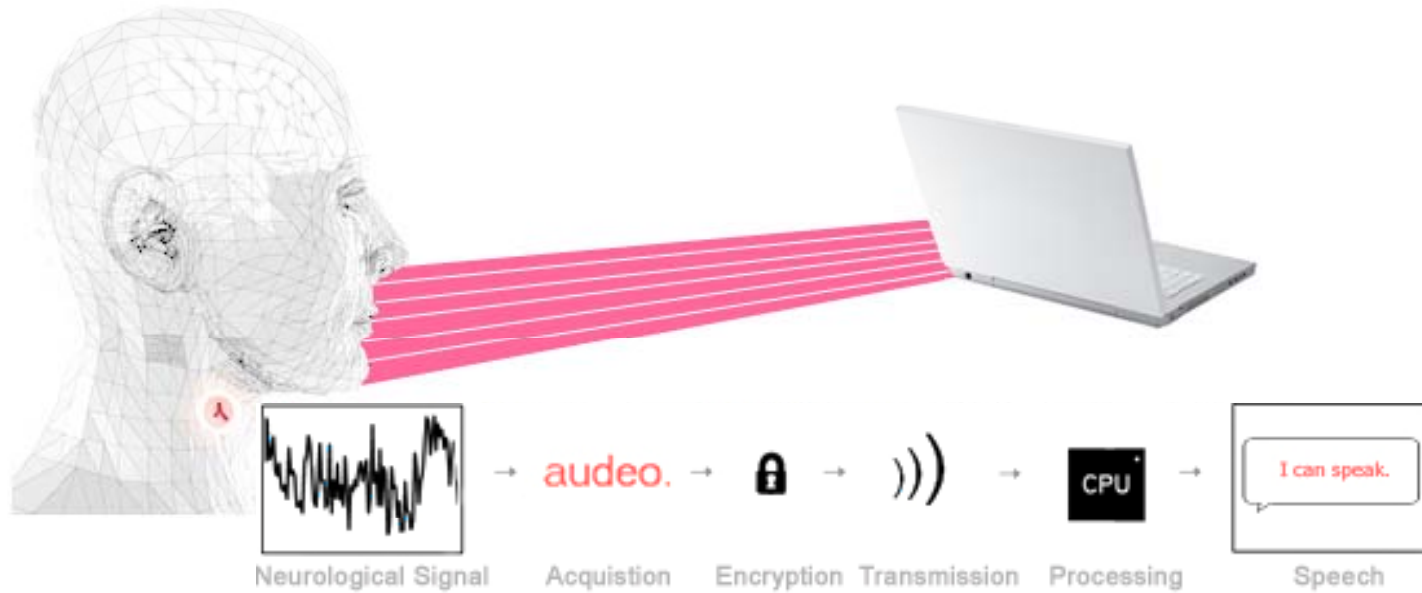


# *FAST WIFI DATA TRANSMISSION*





# VOICELESS COMMUNICATION



Using signal processing, unpronounced speech representing the thought of the mind can be translated from intercepted neurological signals.



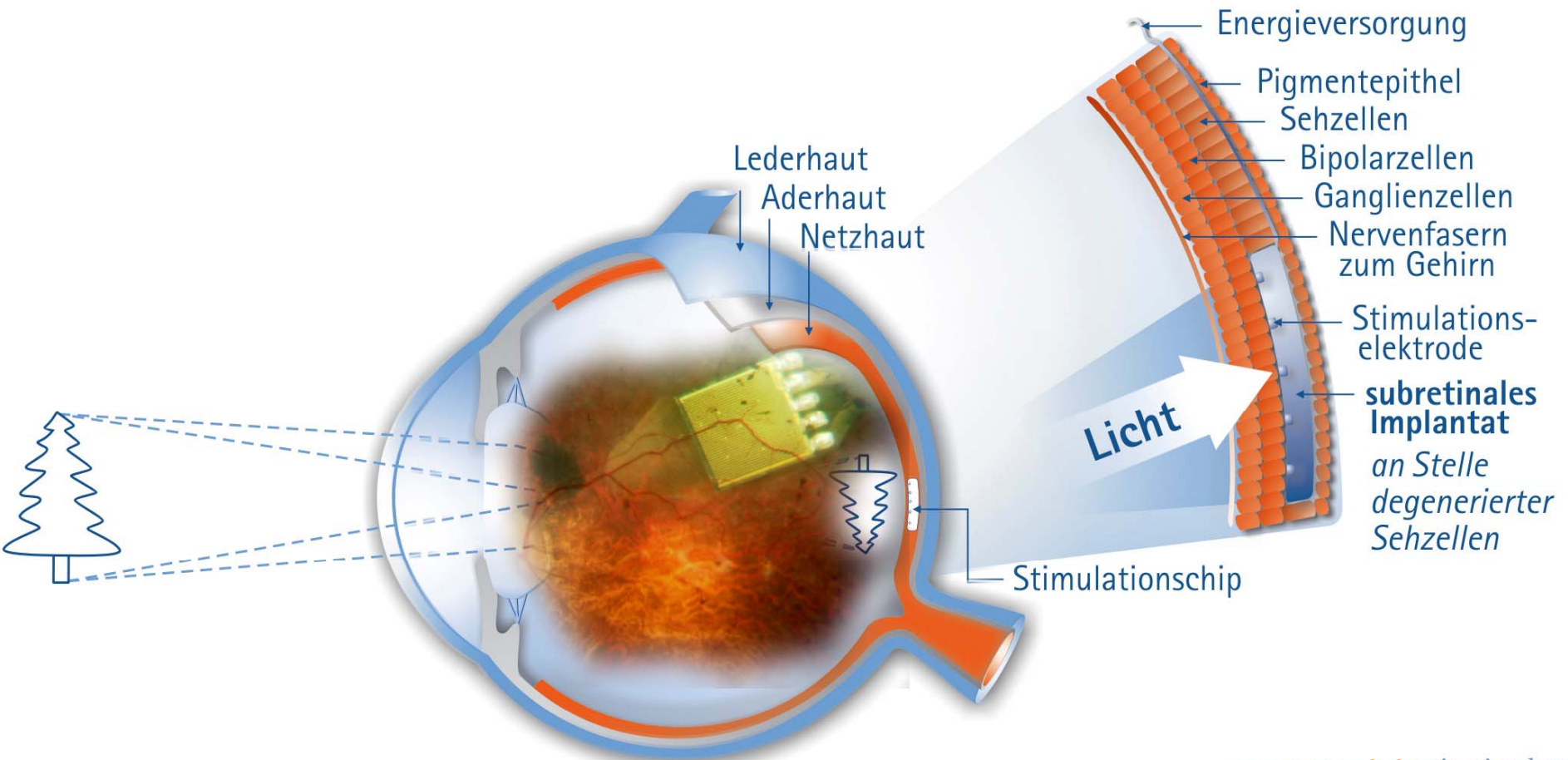
# *DIRECT BRAIN LINK*



# *BRAINWAVE CONTROL*

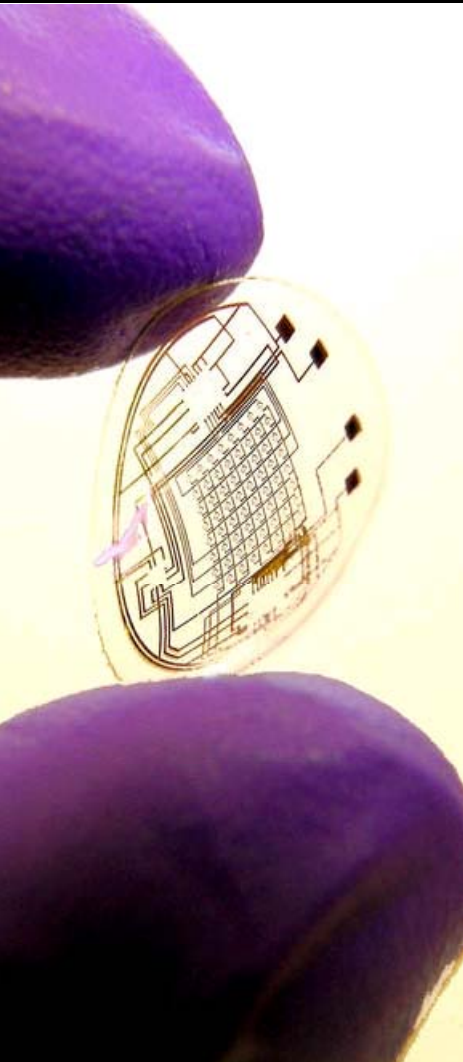


# AV IMPLANTS

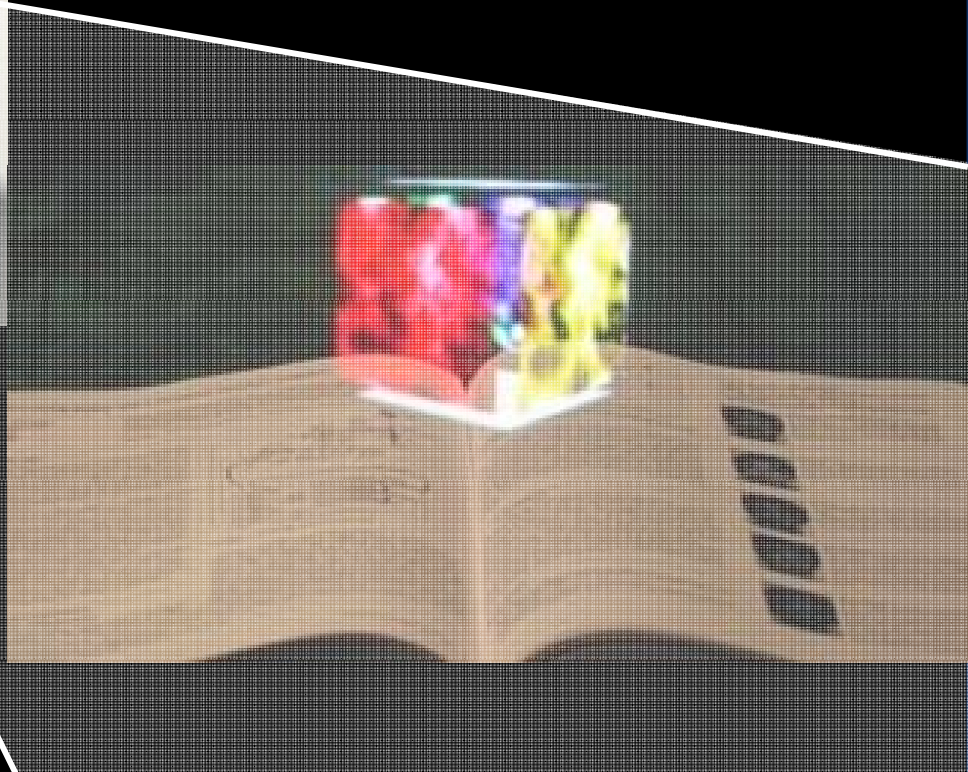
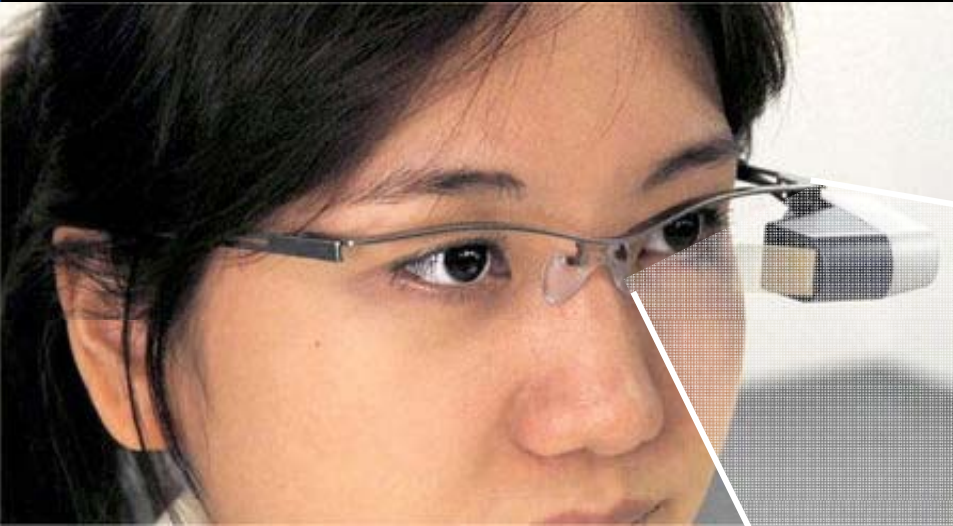


copyright by  retina implant

# *ACTIVE CONTACT LENS*

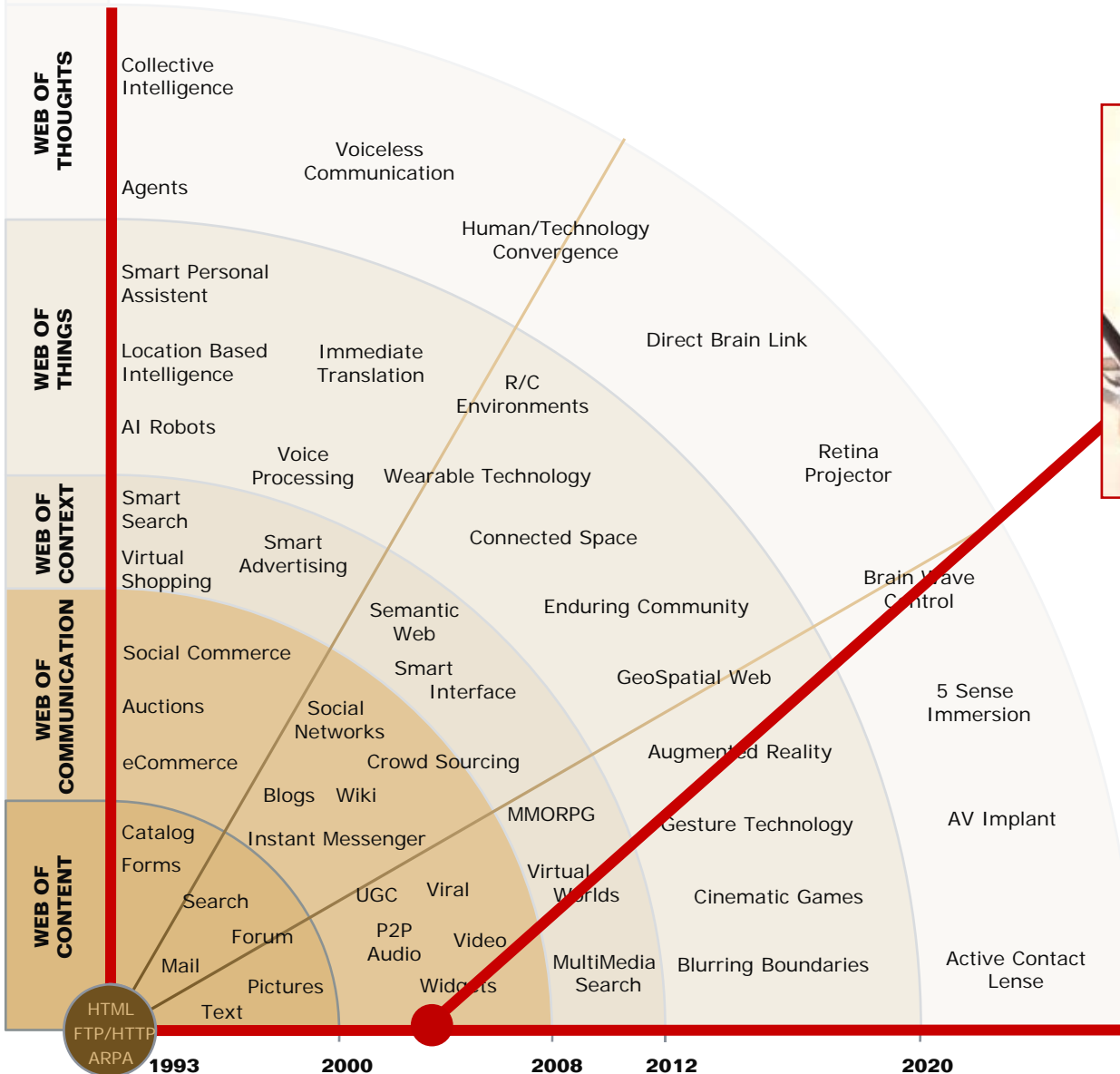


# *DIRECT RETINA PROJECTOR*



# *SEMANTIC GOGGLES*







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ALL TRENDS TAKEN FROM  
[WWW.TRENDEXPLORER.DE/](http://WWW.TRENDEXPLORER.DE/)

DRAMATIC COMPOSITION  
NILS MÜLLER

VIDEO EDITING  
MR V.R. REPASSY VIENNA

QUALITY AND LECTURER  
M. LUETTGEMANN BERLIN

SMART WEB INPUT  
DANIEL BISCHOFF BERLIN