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## ICT is Global, Competitive, yet Cooperative Opportunities for Cooperation for India & Germany in ICT Markets April 16<sup>th</sup> – 17<sup>th</sup>, 2008, Cologne, Germany

Dear Sir or Madam,

in the light of reduced market barriers in the today's globalization environment companies are increasingly looking for new business opportunities in foreign countries.

In the ICT industry India and Germany show notable business attractiveness for each other, which is also being proven by recent market entries of both countries' leading companies.

We would like to invite you to a **Conference of India's and Germany's ICT industry associations NASSCOM and BITKOM on April 16<sup>th</sup> to 17<sup>th</sup>, 2008** in Cologne, which is aimed at a comprehensive discussion of key aspects for Indo-German ICT cooperation to provide an excellent basis for its extension.

During the conference current cooperation opportunities and points of interest will be discussed from both countries' perspectives. Leading Indian and German companies' executives will present best market practices in different ICT-relevant sectors as, among other, banking, automotive and utilities and add a balanced evaluation of Indo-German ICT cooperation.

We look forward to welcoming you at this unique event in Cologne!

Cologne, February 27<sup>th</sup>, 2008

Som Mittal  
President  
NASSCOM

Dr. Bernhard Rohleder  
Director General  
BITKOM e.V.

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