



With the Partnership of

L'USINE NOUVELLE

INDUSTRIE ET TECHNOLOGIES

The Embedded Systems Trophies 2009

CAP'TRONIC - DGCIS - Syntec informatique

RULES AND REGULATIONS

1. Introduction

In today's world Embedded Systems are present in the majority of our daily devices, and concern practically every sector of activity: Transportation (automotive, aeronautic, space travel), Defense, Public Health, Industry, Consumer Electronics, Telecommunications, Agriculture.

Software is also becoming increasingly important in these systems with the inherent difficulties in integrating the hardware while respecting the numerous restrictions which apply to these systems.

In conjunction with the Franco-German Embedded Systems Convention and with the sponsoring of the DGCIS (General Authority for Competition, Industry and Service) which is an office of the Minister of Economy, Industry and Employment, SYNTEC Informatique and CAP'TRONIC are organizing the "**Embedded Systems Trophies 2009**".

These trophies will recognize and award the outstanding projects of five companies which have developed and produced one or several Embedded Systems using a software component which is predominant and particularly innovative.

2. Set-up of the Competition

The competition is organized by Syntec Informatique in partnership with JESSICA France and CAP'TRONIC. Five trophies will be awarded to the winning companies:

- ❑ The Critical Embedded Trophy will be awarded for the project which was best able to guarantee the security and solidity of the system, with regards to both hardware and software, in the presence of particularly challenging environmental restrictions.
- ❑ The Embedded Public Sector Trophy will be awarded for a project designed for the general public and which contributes to sustainable growth.
- ❑ The Embedded Sensor Trophy will be awarded to the embedded technology which applies the use of intelligent, autonomous and communicating sensors in the most innovative way.

- ❑ The Embedded communicant Trophy will be awarded to the project which best applies an innovative technology in the mobile sector contributing to new usage.
- ❑ The Embedded Technologies Trophy will be awarded for the equipment and components which have proved to be the most innovative in embedded software.

3. Application Form

The competition is open to all companies for a project which was completed after January 1, 2007. To be considered as completed, a project must be at the least in the prototype phase, that is to say in an advanced stage of testing with more than 90% of its functions operational.

To participate, candidates can present a maximum of two projects. In the case of double presentation two applications must be completed. The application form should be sent to one of the following:

Syntec Informatique
3, rue Léon Bonnat
75016 Paris

Jessica France/Cap'Tronic
CEA Grenoble -17, rue des Martyrs
38054 Grenoble Cedex 9

NB: Companies are encouraged to enclose brochures explaining the company's activities as well as any other documents pertinent to understanding the project. These documents should also be sent by electronic mail to: ibounoure@syntec-informatique.fr or trophees@captronic.fr.

4. Proceedings

The applications will be reviewed and qualified for examination by the jury.

The award ceremony will take place in the presence of the press, on June 9, 2009 during the Franco-German Embedded Convention in Paris.

The place and time of the award ceremony will be available on the web site www.syntec-informatique.fr.

5. Selection Standards

The main criteria for selection will be:

- the innovative quality of the services and usage which the system offers
- the innovative quality of the software component(technology, architecture, development) and its integration into the hardware
- the level of restrictions and their solutions (hardware/software)
- partnerships with Research & Development
- viability of the project (major clients, impact on sales, employees, market share, export, economic partners)

The Jury is supreme and its decisions cannot be disputed.

6. Candidate's Agreement

Each participant in this competition agrees to:

- Ensure he has the proper authorization to communicate and divulge the project if indeed it is not his own property.
- Abstain from including any confidential information in his application.
- Be present at the awards ceremony or be represented thereat.
- Forgo any and all recourse concerning the set-up of this competition, its results and the decisions of the jury.
- Accept the prize as it is given.

The participants in this competition expressly authorize the organizers to publish their visuals on both paper and electronic supports and to divulge the characteristics of the project. For the purposes of the competition the participants forgo rights to their visuals. They accept in advance the publication of photographs of the award ceremony. In accordance with Article 26 of the Law N°78-17 of 6 January 1978, the participants will have access to and revision of any information supplied to Syntec Informatique or JESSICA France-CAP'TRONIC.

Participation in this competition implies acceptance of the present rules and regulations.

7. Jury Composition

The jury will be composed entirely of professionals. The jury is bound to review each application without bias. The jury deliberations will be confidential. The persons needing to read the applications will be required to observe strict confidentiality and will sign an agreement to this end.

The jury shall not be required to justify its decisions which will be irrevocable.

In the case of an exceptional event independent of the organizers Syntec Informatique reserves the right to cancel or postpone this competition without prejudice. In this case the applicants agree not to sue for any damages or compensation.

These Rules and Regulations are available for consultation at www.syntec-informatique.fr and www.captronic.fr .

8. Calendar

17 March 2009 – Opening of Competition

27 April 2009 - Deadline for Applications

14 May 2009 – Jury Meetings and Deliberations

9 June 2009 - Trophy Award Ceremony (Time and Place to be confirmed at www.syntec-informatique.fr)

For additional information please contact:

www.syntec-informatique.fr , ibounoure@syntec-informatique.fr

Syntec Informatique -3 rue Léon Bonnat 75016 Paris – Tél : 01 44 30 49 70

JESSICA France / CAP'TRONIC – CEA Grenoble – 17, rue des Martyrs – 38054 Grenoble Cedex 9, Tél : 04 38 78 38 17