

# Binding Registration for CeBIT 2010: BITKOM common booth Thin Client & Server Based Computing



This is our binding registration for our participation in the CeBIT 2010. We would like to rent the working area described below. The included conditions of the participation in the collective BITKOM booth at the CeBIT 2010 as well as the general terms and conditions are an integrated part of the contract. Organiser of the common booth is Süddeutscher Verlag onpact GmbH.

Süddeutscher Verlag onpact GmbH  
Event organisation  
Cordula Schmidt  
Hultschiner Straße 8

by fax: 089 / 2183-7212

**Submission deadline:  
15 January 2010**

D-81677 München

This is our binding registration for the participation in the BITKOM common booth at the CeBIT:

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Company

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Address

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Contact

Function

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Phone

Fax

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E-mail

We would like to rent the following number of working areas for the price of 5,800.- euro each plus VAT. BITKOM members are granted a special discount of 10 %, if you rent 4 or more working areas, you will get an additional discount of 10 %. Additionally, the exhibition corporation charges 1,680 euros plus VAT for the catalogue entry and visitors marketing incl. 500 free visitors tickets (no discount).

Workstations / quantity

We are a BITKOM member

We are not a BITKOM member

## We are:

TC manufacturers/  
importers

OS / Server-based  
application manufactor

Others

System integrators /  
IT consultancies

Value added reseller,  
Value added distributor

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Place, date

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Company stamp, legally binding signature

### **1. Conclusion of the Contract**

The exhibition surface is ordered by sending in the completed and signed registration form. The confirmation of the booth by the SV onpact GmbH concludes the rental agreement between the exhibitor and the SV onpact GmbH. If the content of the booth confirmation differs from the content of the registration by the exhibitor, the contract is concluded according to the booth confirmation, unless the exhibitor contradicts in writing within a week.

### **2. Assignment of the Exhibition Surface**

The exhibition surface is assigned by SV onpact GmbH.

### **3. Booth Construction and Booth Design**

Booth construction, booth design and booth safety are SV onpact's responsibility and follow the general rules and regulations of the Deutsche Messe AG. The insurance of the exhibits is the responsibility of the respective exhibitors. Until 1 February 2010, SV onpact GmbH reserves the right to change organizational details, e.g. the positioning of the shelves with the articles, the installation of the logo, the network cabling etc. in agreement with the participants. Likewise, SV onpact GmbH reserves the right to reject or to cancel the acceptance of registrations. In this case, possible advances already paid will be refunded immediately.

### **4 Services**

The following services are included in the trade fair package:

#### **Booth Construction Package:**

- Stand rental
- Stand concept, design and construction
- Standard equipment with furnishings
- Meeting rooms, cafeteria and cloakroom
- Lighting and electricity – all standard services provided (incl. consumption)
- Network linking your workstation to technical control room
- Company logo displayed on stand

#### **Service Package:**

- Cleaning, stand monitoring and waste disposal
- Complete catering service with drinks and hot and cold snacks
- Fax machine at stand
- 1 exhibitor's pass for every 2 workingstations booked

#### **Marketing Package:**

- Printing of one poster per working station according to your artwork
- Company logo above each working station

**Booking of 4 or more workstations:**

By booking 4 or more workstations the following services are additionally (to booth construction, service and marketing package) included:

- Separate exhibition area
- Firm branding option
- Own hospitality area with one conference table and chairs

**Booking of 8 or more workstations:**

By booking 8 or more workstations the following services are additionally (to booth construction, service and marketing package) included:

- Separate exhibition area
- Firm branding option
- Own hospitality area with 2 conference table and chairs
- Own conference room

**5. Participation Prices**

- The costs for the participation in the trade fair, including the services mentioned under 4, amount to 5,800 euros per working area.
- Additionally, the exhibition corporation charges 1,680 euros plus VAT for the catalogue entry and visitors marketing incl. 500 free visitors' tickets.
- BITKOM members are granted a 10 % discount.
- If you rent 4 or more working areas, you will get an additional discount of 10 %.
- Additional services, such as admission vouchers, own internet connections etc., are paid separately after the end of the trade fair.
- All prices are effective excl. the respective VAT.

**6. Payment Dates**

- 70 % of the costs of the trade fair package are due on receipt of the booth confirmation.
- 30 % are charged 14 days before the fair begins.
- Incurring costs for additional services are calculated according to expenditure as soon as the detailed bill of the Deutsche Messe AG is received. Registered sub-exhibitors receive their bill directly from the trade fair company.

**7. Cancellation Fees**

- In case of a cancellation of the order until 15 January 2010, 50 % of the total are payable, after that 100 % of the costs have to be carried.

**8. Exhibitor Claims, Place of Performance, Venue**

- Any claims of the exhibitor towards SV onpact GmbH have to be made in writing. They come under the statute of limitations within 3 months, beginning after the conclusion of the event.
- Agreements which differ from these conditions require the written form.
- The place of performance is Hannover, the legal venue is Munich.

**Süddeutscher Verlag onpact GmbH**

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