



ICT Partner Country Spain

Prof. Dr. August-Wilhelm Scheer

**BITKOM – German Association for Information
Technology, Telecommunications and New Media**

CeBIT, Hanover, March 2, 2010

Spain

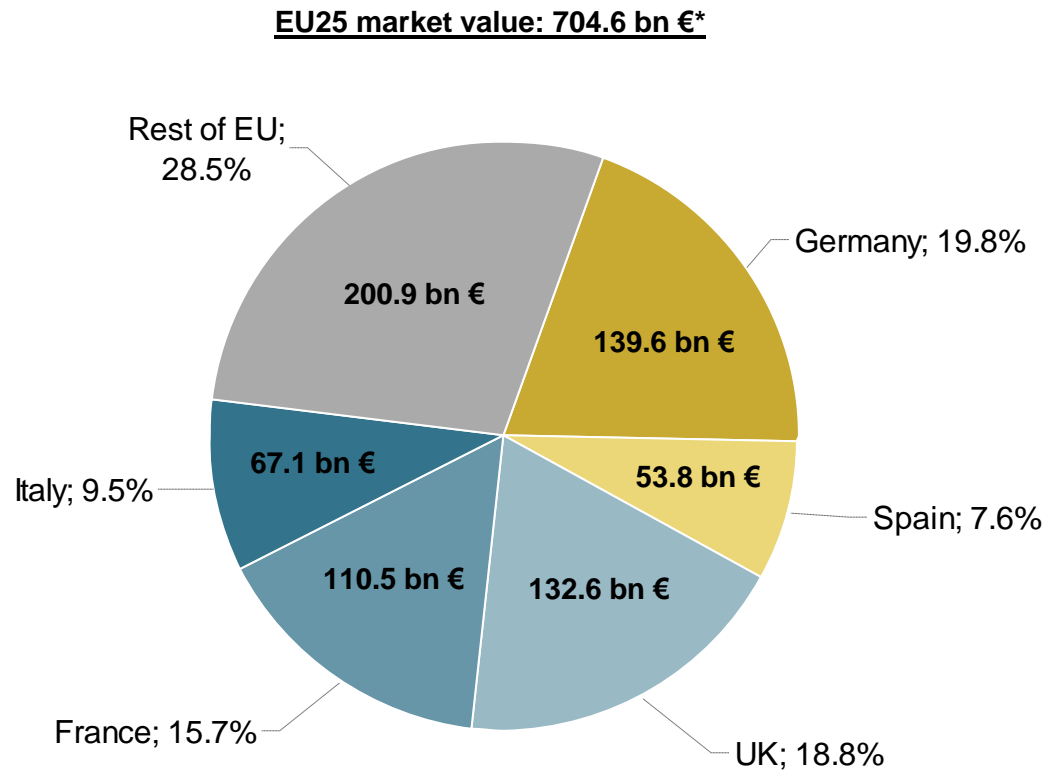
- Among top 5 markets in the EU
- Experience in South America
- Presidency of the European Council 2010
- Strength in IT services and software
- Among top 4 EU countries in broadband access of business

Germany

- Largest market in the EU
- Excellent research
- Outstanding interdisciplinary competence
- Strength in IT services and software
- Global leader in e-business

Hightech Market Shares in Europe

ICT Market, European Union* 2010

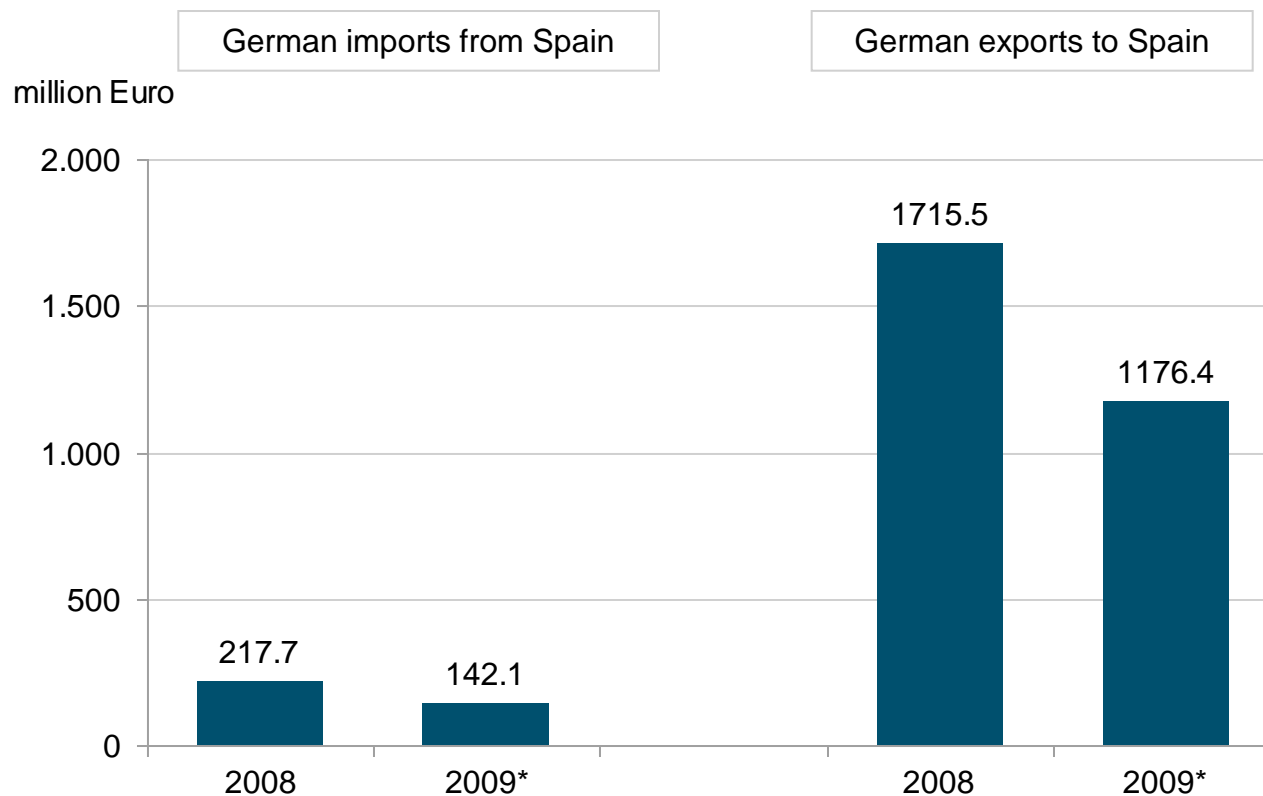


*including digital CE; EU without Malta and Cyprus

Source: EITO, PAC, Idate

High Demand for German ICT Products in Spain

Bilateral Trade in ICT equipment

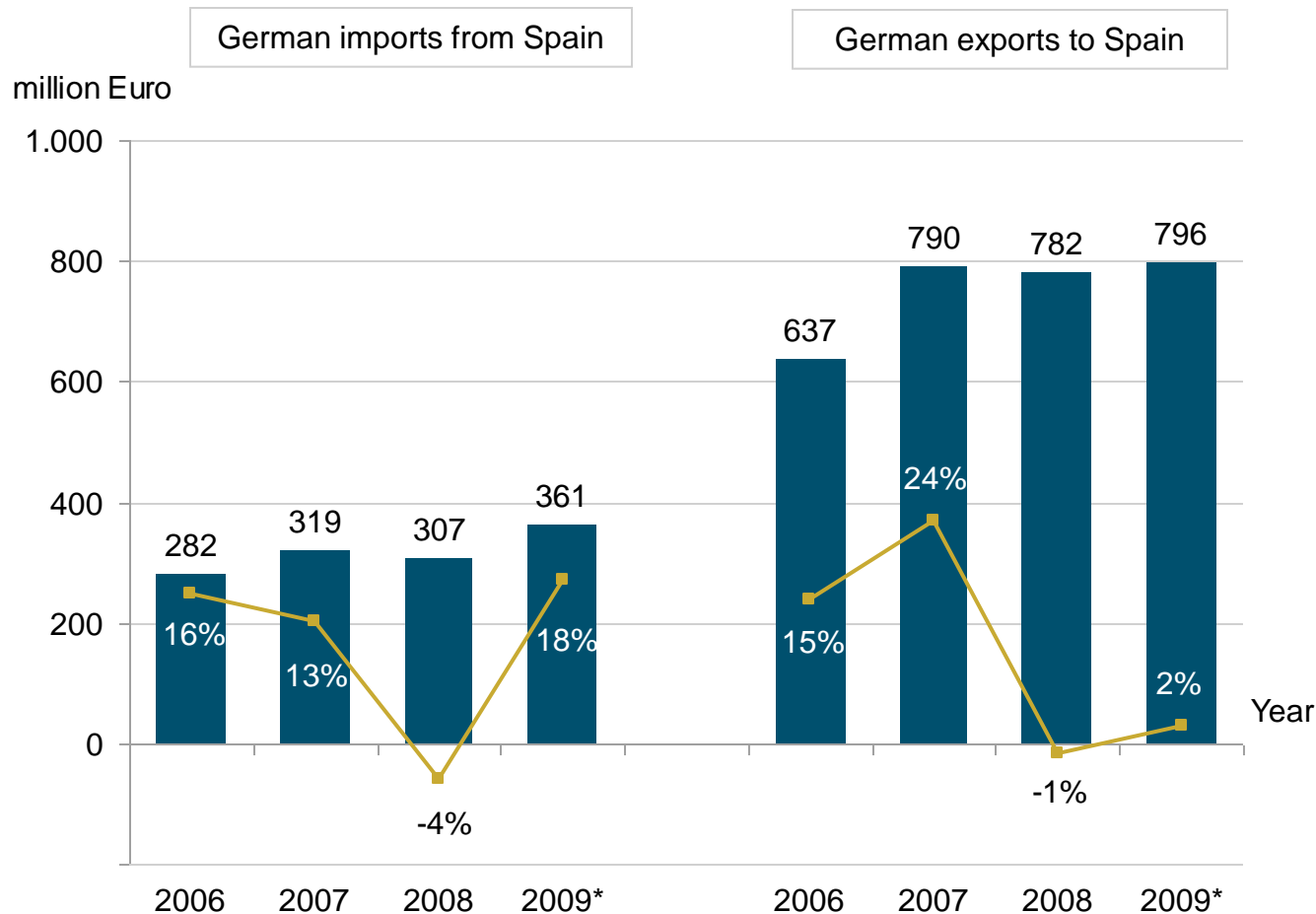


Source: Federal Statistical Office

*incl. BITKOM estimates for December 2009

Trade in ICT services rises despite crisis in 2009

German-Spanish trade in ICT services



Source: Deutsche Bundesbank

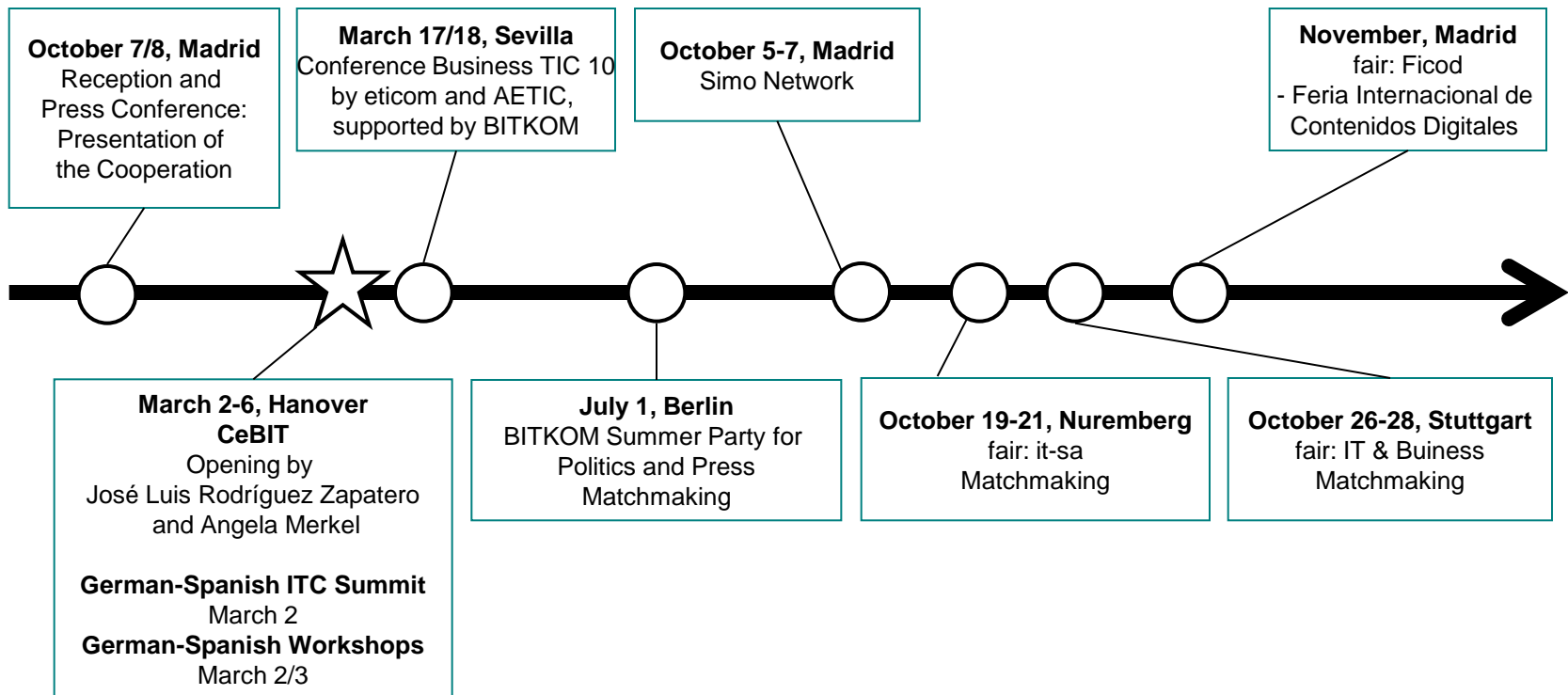
*preliminary figures

German-Spanish ICT Year

Selected Events

2009

2010



Forums and Working Groups of AETIC and BITKOM



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